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**NEW OPPORTUNITIES FOR SCIENTIFIC COOPERATION
BETWEEN EUROPE AND LATIN AMERICA AND THE
CARIBBEAN
Info Day**

Cristina MARCUZZO

***European Commission, DG Research and Innovation
Socio-economic Sciences and Humanities***





The general context





EU medium and long-term policies

- **“Europe 2020 Strategy”** and its flagship initiatives a.o. the Innovation Union – COM(2010)546
- **A Budget for Europe 2020 (MFF)** – COM(2011)500
- **Horizon 2020**, the future FP for R&I – COM(2011)808
- **European Commission 2050 “Roadmaps”** for low carbon economy, transport and energy – COM(2011)112, COM(2011)144, COM(2011)885





Europe 2020 Flagship Initiatives

- **Smart growth:**
 - Innovation Union & Horizon 2020
 - Digital agenda
 - Youth on the move
- **Sustainable growth:**
 - Resource efficient Europe
 - An industrial policy for the globalisation era
- **Inclusive growth:**
 - An agenda for new skills and jobs
 - European platform against poverty





Strengthening the ERA

- **Reinforcing cooperation and synergies** between national research policies and activities, as well as their coordination at European level – ERA-Net Plus and SSH Platforms
- **Open Access** (free access over the internet) – aims to improve and promote the dissemination of knowledge; beneficiaries are required to deposit peer-reviewed articles in an institutional or subject-based repository, and to make their best efforts to ensure open access to them within 12 months
- **Gender aspects** – projects should aim at balanced participation of women and men; gender issues as an integral part of research; topics with explicit gender dimension





Socio-economic Sciences and Humanities Work Programme 2013





Political landscape for research

- Continued focus on **Europe 2020 Strategy and Innovation Union** flagship initiative
- **Smooth transition to Horizon 2020** – increased focus on addressing societal challenges
- **Direct responses to the crisis** – European Semester, policies towards reinventing job rich growth for Europe – Commission priorities for 2012 and 2013



Research in SSH 2013: 7 Activities

- 1. Growth, employment and competitiveness in a knowledge society**
 - 2. Combining economic, social and environmental objectives in a European perspective**
 - 3. Major trends in society and their implications**
 - 4. Europe in the world**
 - 5. The citizen in the EU**
 - 6. Socio-economic and scientific indicators**
 - 7. Foresight**
- + Horizontal Actions**



Funding Schemes

- **CP–SM: Collaborative Project (small or medium-scale focused research project) – up to 2.5 M€**
- **CP-L: Collaborative Project (large-scale focused research project) – at least 4 M€ and up to 5 M€**
- **CSA: Coordination and Support Action – up to 1.5 M€**
- **ERA-NET plus (FP7 – ERANET- 2013- RTD)**

See Call text





SSH - What we expect?

- **High scientific quality (excellence)**
- **EU added value (dimension, coverage, comparison)**
- **Different socio-economic and humanity disciplines**
- **Quantitative and qualitative methods**
- **Support to EU policies**



SSH - What we expect?

- **Forward looking (foresight and forecast)**
- **International cooperation (globalisation of R&D and innovation)**
- **Exploitation of results (science, policy, social partners, CSO)**
- **Critical mass of actors (stakeholders)**
- **Professional management**
- **Ethics and gender aspects**



Special interest for LAC

- **SSH.2013.2.1-3. The role of multinational companies in addressing global development challenges (CP-SM)**

Additionally (non SIICA):

- **SSH.2013.2.1-2. Social entrepreneurship for innovative and inclusive societies (CP-SM)**
- **SSH.2013.3.2-1. Social innovation – empowering people, changing societies? (CP-L)**





SSH.2013.2.1-3. The role of multinational companies in addressing global development challenges

- Collaborative project (small or medium-scale focused research project) for specific cooperation action dedicated to international cooperation. Max EU contribution EUR 2.500.000
- Additional eligibility criteria: at least 2 partners established in different international cooperation partner countries (ICPC)

Objective: To better understand how multinational companies impact on societies and create shared value in a development context.

Research dimensions (summary):

- Development of a comprehensive framework meant to analyse the impacts of companies on the areas related to the Millennium Declaration;
- Implementation of at least one small scale-case study of the impacts of companies involving the relevant actors, using the developed framework;
- Analysis of how international competitiveness and responsible business practices can be mutually reinforcing in a development context and what could be the role of public policy in supporting this;
- Assessment of the consequences of complementarity and non-complementarity of commercial activities with official development aid and operations of civil society organisations.

See Call text





SSH.2013.2.1-2. Social entrepreneurship for innovative and inclusive societies

- Collaborative project (small or medium-scale focused research project). Max EU contribution EUR 2.500.000

Objective: Research should help to better understand the conditions under which social entrepreneurship can contribute effectively and efficiently to solving societal challenges in a sustainable way

Research dimensions (summary):

- History of social enterprises and trends in operations, organisational forms, etc. with a view to establishing a database of 'good practices';
- Form of funding and cooperation strategies of social enterprises;
- Institutional, political, cultural and economic environments of social enterprises and the role of skills, ethnicity, gender and demography in their development;
- Impact of social entrepreneurship on societal behaviour and behavioural change;
- The role of social entrepreneurs in producing social innovations;
- How to foster social entrepreneurship in policy-making.

An analysis of both the European and the non-European dimension is recommended.

See Call text





SSH.2013.3.2-1. Social innovation – empowering people, changing societies?

- Collaborative project (large scale integrated project). The requested EU contribution shall not be less than EUR 4.000.000 and shall not exceed EUR 5.000.000

Objective: to elaborate a common understanding of social innovation, to understand how and under what conditions social innovation leads to change in existing structures and to identify and assess the factors that are crucial for its success

Research dimensions (summary):

- Elaborate a general theory of social innovation through a comparative analysis of different practices and systems of social innovation across different world regions;
- Explore testable hypotheses regarding the conditions under which social innovations is successful in bringing about sustainable societal change;
- Link between social innovation and behavioural change, participatory processes, the role of gender diversity and equality, skills and leadership and creativity;
- Research on the diffusion processes of social innovations within and between countries as well as the analysis of critical points related to funding;
- Study of innovation networks.

Research shall address both the European and the non-European dimension by covering an appropriate number of countries and a wide range of policy areas

See Call text



Further information:



http://ec.europa.eu/research/social-sciences/index_en.html